

## Whiter teeth. Everybody wants them.

And why not? Your smile is the first thing others notice about you. One of the best ways to take years off your appearance is to have your teeth whitened.



Hollywood smile

It's the simplest, kindest and most affordable way of enhancing your smile. Teeth yellow with age naturally and drinking tea, coffee, colas and smoking can all speed up this process. You can look and feel years younger, by having the stains that make your teeth darker as you age erased.

The most frequent question we're asked is "Am I too old to do anything?" No, everybody loves a bright smile and with our tooth whitening technique here at Shrawley House, you can enjoy a new white smile soon.

### The Benefits

- You'll want to smile more often.
- Painless and easy procedure.
- Gives you confidence in your smile.
- Results are long lasting to keep you smiling for longer.
- Whitens stained and discoloured teeth.
- Only requires minimal trips to the dentist and the rest of the treatment can be carried out with ease in the comfort of your own home. Why not call the practice for an assessment?

**SHRAWLEY HOUSE DENTAL PRACTICE**  
You + Us = A Healthy Smile for Life

## Congratulations to Kate



Kate's Cup

Kate has just received her £500 prize for winning the Prestige British Society of Occlusal Studies Prize. Kate was awarded this national prize for her research paper on Temporomandibular Disorders (jaw and facial pain). The money will go toward a postgraduate study trip, probably to Chicago to attend

the American Equilibration Society meeting and the Chicago Midwinter meeting, which are held in February.

Kate and Colin have travelled to Chicago to these meetings a number of times and feel they learn so much from the courses and lectures given by world-renowned speakers. The standard is excellent and all the new and latest research in every field of dentistry is covered at every level.

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**Shrawley**  
house DENTAL  
PRACTICE

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Welcome to this first edition of the Shrawley House Newsletter. 2007 has been quite a year for all of us at Shrawley House Dental Practice.

Did you hear about our special anniversary? What about our competition we are running for our younger patients? Have you heard about some of the new and exciting techniques now available? Well, read on and all will be revealed!



Golden Celebrations

### On Friday 9th March

2007, Doug Stokes was joined by 50 of his original patients from 1957-59 to celebrate the 50th anniversary of Doug opening the practice. Champagne replaced pink mouthwash and a golden cake replaced gold fillings, as we marked this special anniversary.

It was a beautiful sunny March day and we were all able to gather outside the front door to watch Doug and Donna unveil a plaque commemorating the event.

After the party, the team continued the celebrations by going ten pin bowling and then out for a meal at the Anupam restaurant. Great fun!

Our thanks to all of you for your loyalty to Shrawley House over the years, for helping our practice to grow by continually referring your family and friends. That is the biggest and by far the best compliment any practice can expect from their patients. We will strive to earn



More Celebrations

and maintain your confidence and trust in us by continually delivering exceptional dental care to you, your family and friends.

### Here's to the next 50 years!



A Toast!

### And there's more!

In May this year, we had further cause for celebration as we marked Pat Hill's 20 years of working at Shrawley House as our cleaner. We had a superb meal out together, a lot of laughter and a few tears at the toast. Well, Colin does go on a bit! Thank you, Pat for doing so much more for us all than just keeping us spick and span.

In December, Kate and Colin will be celebrating the 25th anniversary of their graduation as dentists from Birmingham University. Where does the time go?



Anniversary Competition

### As part of our Golden Anniversary celebrations...

...we are holding a competition for our younger patients.

To enter all you have to do is create a picture or write a poem with a Golden theme. The judging will be done

between 2 age groups: **group 1: 8 years and under and group 2: 9 years and over.**

The winners from both groups will receive an electric toothbrush and for group 1 a £20 "Toys R Us" voucher, and group 2 a £20 HMV voucher.

Entries along with your name/address/date of birth need to arrive at Shrawley House no later than 30th September 2007.



Tooth Decay Programme

### The Best Dentistry

Our New Tooth Decay Management Programme:

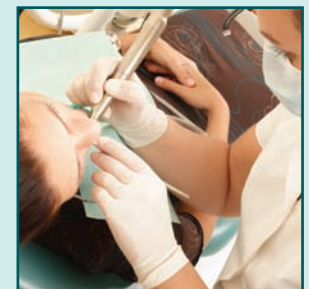
The best dentistry is no dentistry. Can that really be possible? Yes, with proper Preventive Care it can. Preventive Care will benefit anyone. Of course it's excellent

for children and young people, but it is never too late. The two major causes of tooth loss are tooth decay and gum disease. . If you, working together with us, prevent these problems from happening, then we all will be able to achieve our goal of keeping your teeth for life. That's why we are introducing our new **Tooth Decay Management Programme.**

Using the latest scientific tests we measure your current levels of disease-causing factors such as saliva, acidity and diet. A personal risk assessment is made using advanced computer analysis of the data. Following any necessary treatment to reduce your risk factors, a tailor-made prevention programme is agreed. We'll show you how to protect yourself from tooth and gum disease. Your daily participation along with regular check-ups, and hygiene visits, will keep your mouth in tip-top condition.



Protect yourself



Regular check-ups

### STOP PRESS STOP PRESS STOP PRESS

Did you know that as well as Donna, due to increased clinical hours Kate and Colin are now both taking on new patients?